

SAVE
THE
DATE

4th Pakistan

Future of Retail Business Summit & Expo

FOR
LAHORE
2024

Thursday, October 17, 2024

Pearl Continental Hotel, Lahore

9:00 am
to
5:00 pm

Building a Stronger and Smarter Retail Ecosystem

- ✓ Current Challenges & Upcoming Opportunities for Retailing in Pakistan
- ✓ Taking Pakistani Brands Global
- ✓ Revitalizing Domestic Commerce and the Path to Localization
- ✓ Leveraging Technology to Reimagine Customer Experiences, Delivering Convenience & Unlocking Efficiency
- ✓ Showcasing Latest Retail Innovation and Solutions

PARTNERS

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Organized by:

Chainstore
Association of Pakistan & TerraBiz

www.FutureOfRetail.com.pk

Organized by:



4th Pakistan

Future of Retail Business Summit & Expo



Thur, Oct. 17, 2024 – PC Hotel, Lahore

International Speakers

Keynote Speaker



Alex Andarakis

McKinsey & Company, Andarakis Advisory Services

Momentum, energy and reinvention define the approach to Alex’s professional life. Built on a foundation of senior leadership roles with Unilever, Aujan Coca-Cola, Emaar Properties, Omniyat and a Global Senior Advisor with McKinsey, Alex combines the rigor of a seasoned Chief Executive Officer with the creativity of a Marketing/Creative Director to ensure Andarakis delivers on the vision to ‘Inspire – Propel – Partner’ with clients and partners alike. With experience in over 100 destination real estate placemaking and destination marketing assignments, including 40+ with the PIF, RCRC and Ministries in KSA, as well as leading the lifestyle transformation for leading UAE based entities including Emaar, Alex has established himself as one of the regions leading professionals. Within the retail sector, Alex led the marketing and communication aspects for the launch of The Dubai Mall, as well as executing marketing, branding and communication assignments for clients such as MAF, Al Futtaim, Red Sea Malls, and LULU across the UAE and KSA.

Topic: From Transactional to Transformational: Rethinking the Mall Experience

Odisseas Trikaliotis

Chief Experience Officer | Customer & Employee Experience and Channel Performance, Ipsos

As a seasoned CX professional, with more than 20 years of experience around the globe Odi resides in Dubai for the past 14years. he is the Chief Experience Officer in Ipsos in UAE. He specializes in Customer Experience Design & Measurement, and applied marketing research. He works with leading clients from Government, Finance, Telecoms, Retail, Automotive and Real Estate sectors on customer experience, employee engagement, and mystery shopping programs. He is a frequent speaker at conferences covering customer experience topics.

Odisseas manages training programs for clients on customer experience measurement and voice of the customer programs. He often runs workshops to help companies enhance their delivery of customer experience and has taught a variety of relevant courses at postsecondary education institutions.

Odisseas holds an MSc in Consumer Behaviour from INSEAD Graduate Management School in Fontainebleau, France, and an MBA in Services Marketing from University of Miami, USA. He is a graduate of the American College of Greece, in Athens.

Topic: How CX mature is your business, really?

Unpacking the elements of CX maturity and tips on how to get there.



Keynote Speaker



Raffaella Campagnoli

Senior Advisor and Board Member | Former MAF Retail Chief Strategy and Transformation Officer

Raffaella Campagnoli has over 20 years of experience in strategy consulting, with a distinguished career at Majid Al Futtaim Retail, where she led the strategy office, aligning key priorities with the Retail Executive Committee and Board to drive actionable growth. Prior to this, she was Managing Director at Accenture Strategy for the Middle East and Turkey, leading transformative programs across Europe, the US, Turkey, Singapore, and the Middle East. Her expertise spans strategic planning, operating model transformation, zero-based budgeting, digital innovation, and ecosystem strategy.

Raffaella has spearheaded successful transformations in sectors like travel and hospitality, fashion, consumer goods, and retail, building a trusted network of partners and professionals along the way. She holds a Bachelor’s in Business Administration from SDA Bocconi, Italy, and has completed executive programs at INSEAD and Cornell University.

Topic: Capitalizing on SME Ecosystems for International Growth

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These sessions are available exclusively to paid conference delegates on a first-come, first-served basis and are limited to relevant profiles.



Breakout Session 1

2:30 – 3:30 PM



Building a Voice of the Customer Program:

Brought to you by IPSOS, this interactive masterclass will equip you with the tools to develop a robust Voice of the Customer (VoC) program. Learn how to identify key customer segments, choose effective listening tools, and translate feedback into impactful actions.

Facilitator:

Odisseas Trikaliotis

Chief Experience Officer, IPSOS

Breakout Session 2

2:30 – 3:30 PM



Accelerating Pakistan's Retail and SME Transformation: Leveraging Ecosystems, Vertical Integration, and Global Best Practices

In this dynamic 60-minute masterclass, we will explore how Pakistan's traditional retail and SME sectors can leapfrog into the future by building powerful ecosystems and unlocking vertical integration opportunities. Drawing from global examples in Africa, Latin America, and Europe, we will dive into how partnerships between modern trade players, government entities, and value-added service providers can reshape the Pakistani retail landscape. Additionally, we will assess the role of aggregators in enabling SMEs—particularly in food and textiles—to scale internationally, while exploring the untapped potential for large Pakistani corporations to vertically integrate, expanding from manufacturing to B2C markets. This session promises to deliver actionable insights to drive transformational growth within Pakistan's economy.

Facilitator:

Raffaella Campagnoli

Senior Advisor and Board Member

Former MAF Retail Chief Strategy and Transformation Officer



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Messages from Organizers



Dear Participants!

As the beacon of Pakistan's retail sector, CAP is excited to announce our continued partnership with TerraBiz for The 4th Pakistan Future of Retail Business Summit **#FOR24LHE** in Lahore. Despite the odds, retail remains a cornerstone of our domestic economy, evolving through relentless technological advancement and human capital nurturing. Through **#FOR24LHE**, we aim to assemble key stakeholders, including Government Ministries, Chambers of Commerce, and the Media, to shape a thriving retail ecosystem together. With over 1000 retail businesses expected to attend, **#FOR24LHE** promises to be the largest gathering in the industry. Players from across the retail spectrum will gather to engage in dialogue with and gain insights from international experts and local trailblazers on essential topics.

In a short span of time, the Conference has become a leading forum for continuous learning and collaboration, propelling the organized retail sector to new heights. This year's Expo will provide an unparalleled platform for innovators and enablers in the retail ecosystem to showcase their latest offerings and build meaningful business relationships. Together with TerraBiz, we are committed to ensuring that **#FOR24LHE** is not only relevant but also transformative, charting a course toward a future where retail transcends boundaries, enriches lives, and drives economic prosperity.

Warm regards,

Rana Tariq Mehboob

- Patron in Chief and Co-Founder, CAP
- CEO, Royal Tag

Dear Esteemed Participants!

It is with great excitement that we extend a warm welcome to you at 4th Pakistan Future of Retail Business Summit **#FOR24LHE**, organized in partnership with TerraBiz. This year marks a significant milestone as we continue our journey of progress and innovation in the retail sector with a mega-event in Lahore comprising our flagship conference and an exciting exhibition.

The theme of **#FOR24LHE** revolves around taking stock of the retail landscape, exploring new horizons and embracing transformative opportunities. With a diverse lineup of international experts and local pioneers, the summit promises to be a platform for insightful discussions, knowledge sharing, and collaborative initiatives.

We invite you to join us as we navigate the dynamic landscape of retail, uncover emerging trends, and unlock pathways to sustainable growth including both domestic and cross-border prospects. Your presence and participation are instrumental in shaping the future of retail in Pakistan and beyond.

Warm regards,

Asfandiyar Farrukh

- Chairman and Co-Founder CAP
- Managing Director, Urban Brands

Message from Strategic Partner

Dear Participants!

Welcome to 4th Pakistan Future of Retail Business Summit **#FOR24LHE**, a testament to innovation and collaboration in the retail industry. As the strategic partner of this event, TerraBiz is honored to join hands with CAP to bring you this transformative summit.

#FOR24LHE promises to be a hub of insights, ideas, and opportunities, offering a platform for networking, learning, and growth. We invite you to seize this moment to connect with industry leaders, explore new possibilities, and chart a course towards a brighter future for retail in Pakistan. Together, let's embark on a journey of discovery and empowerment at **#FOR24LHE**.

Warm regards,

Hamza W. Hashmi

Chief Executive
TerraBiz Conferences



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Agenda in Brief

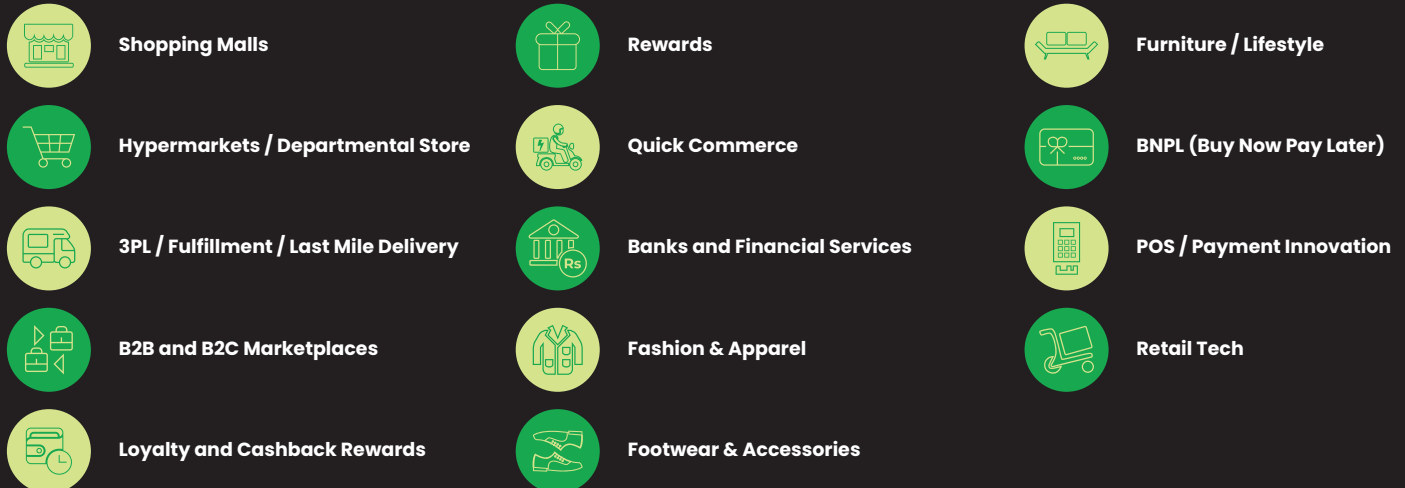
Current Opportunities & Challenges of the Retail Ecosystem: Engage in Dialogue and Gain insights into the evolving Retail landscape, Regulatory challenges, and Avenues for growth and innovation.

Taking Pakistani Brands Global: Explore strategies for expanding the reach of Pakistani brands in overseas markets; Go-to-market approaches and international brand-building; Leveraging e-Commerce Platforms; and addressing Cross-Border business challenges.

Domestic Commerce, Localization of Product Manufacturing & Import Substitution: Delve into the importance of Domestic Commerce to the National Economy and its dynamics; Collaborative Opportunities between Manufacturers and Retailers; Sustainability initiatives; and Research and Development in the Retail Sector.

Role of Technology and People for Enhancing Retail: Discover the Combination of various Technological Innovations and Human Interventions can revolutionize Customer Engagement, Streamline Operations, and drive Business Efficiency across the retail value chain.

Who Should Attend



#FOR24LHE in Numbers



Components of #FOR24LHE



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Exhibitor Package – FOR24LHE

Why Exhibit

4th Future of Retail Summit & Expo – FOR24LHE is meticulously organized by the Chainstore Association of Pakistan (CAP) in collaboration with TerraBiz to ensure maximum participation of CAP member and non-member companies. CAP is the foremost trade body representing a fast-growing community of hundreds of organized retailers in the country and collectively oversees approximately 20,000 outlets, directly or indirectly affecting the livelihoods of over a million individuals. By exhibiting at the latest edition **FOR24LHE**, you will have a chance to showcase your innovative products and services to 1000+ SMEs and large-sized retailers through attendance of several thousand owners and professionals associated with retail brands and enterprises originating from dozens of cities across Pakistan.

Participating companies will enjoy numerous benefits, including:

- Generate New Business
- Staying Current and Competitive
- Showcasing the Latest Tech and Customer Solutions
- Networking with Industry Leaders, Potential Clients, and Buyers at **FOR24LHE**
- Amplifying Brand Exposure
- Launch Latest Retail Solutions & Offerings

THE EXHIBITOR'S PACKAGE IS THOUGHTFULLY DESIGNED TO MAXIMIZE YOUR IMPACT:

Exhibitor Package

(PKR 200,000)

- **1 conference pass** for the CEO and an additional pass for an accompanying C-level executive.
- **2 passes for the staff** overseeing the exhibition booth, with lunch access provided.
- **Host your FOR24LHE business appointments** in your personalized, branded shell scheme exhibition space.
- **A standard booth** located within the expo area, furnished with a backdrop displaying the company name, a counter table with 2 chairs, a power socket, a spotlight, and flooring.
- **Your company logo** prominently featured across marketing collateral and banners as an Exhibitor.



To Book your Booth at FOR2024, please get in touch with
Jamil Ahmed and Mohammed Phaysal

Call/ WhatsApp: **0313 2971833 – 0300 213 3849**
Email: **for@terrabilgroup.com**

Important Note:

- Payment Terms: 100% Payment due at the time of confirmation, no later than Monday, October 7, 2024
- Payment Method: Payments are to be made in favor of Chainstore Association of Pakistan through cheque or bank transfer
- Availability: Spaces are limited and will be allocated on a first-come, first-serve basis
- Stall Branding and AV Setup: Clients are responsible for stall branding and arrangement of AV equipment, to be operated on mute

For Sponsorship, Registrations, and Exhibition queries, feel free to get in touch:
Mobile: 0313 2971833 / 0322 2155556 / 0300 2133849 | Email: for@terrabilgroup.com

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Past Speakers, Panelists, Moderators, and MoC



Baligh Ur Rehman
Governor of Punjab



Mirza M. Afridi
Senate of Pakistan



Gohar Ejaz
Minister for Commerce



Nadeem Hussain
Tech Entrepreneur/
Investor/Philanthropist



A. Razak Dawood
Advisor for Commerce,
Textile, Industry &
Production, and
Investment



Syed Sohail Javaad
State Bank of Pakistan



Saira Awan Malik
TCS (Private) Limited



Shamooun Sultan
KHAADI



Aisha H. Moriani
Ministry of Information
Technology and
Telecommunication



Amir Paracha
Unilever Pakistan



Faisal Nadeem
Dolmen Group



Seema Aziz
Sefam/ Bareeze



Loek Berendsen
- Mr. Omnichannel
- Ex-IKEA



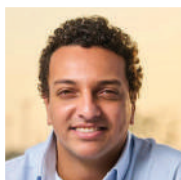
Mohammad Qasim
Firhaz Footwear



Rana Tariq Mehboob
Royal Tag



Asfandiyar Farrukh
HUB (Urban Brands)



Islam Shawky
Paymob (Egypt)



Ali Rez
Impact BBDO Group



Ehsan Saya
Daraz (Alibaba Group)



Sardar Yasir Ilyas Khan
The Centaurus Mall



Mian Anjum Nisar
Business Leader



Irfan Iqbal Sheikh
- Ex-FPCCI
- Al Fatah Store



Mehvish Waliyari
Alkaram Studio



Asif Peer
Systems Limited



M. Yahya Khan
Bank Alfalah Limited



Steve Dennis
Forbes Senior Contributor



M. Ammar Hassan
Daraz (Alibaba Group)



Asad Shafi
Cross Stitch



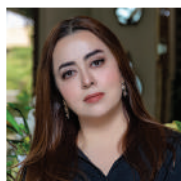
Maryam Wazirzada
Iris Communications



Dr. Shakeel Jajja
LUMSt



Kashif Khwaja
Service Industries



Maria Butt
Maria B. Clothing



Ali Khan Bajauri
JOMO Technologies



Amir Iqbal
LAAM



Wasif Sikandar
Maria B. Clothing

affiliations reflect their positions at the time of our past events.

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David Macadam
The Middle East Council of
Shopping Centers & Retailers



M. Usman Barkat
Algo



Anis Iqbal Sheikh
Al-Fatah Mall



Ahmed Hussain
Service Sales Corporation



Hashim Zufiqar Ali
Confiz



Hamza Jawaid
Bazaar Technologies



Javaid Iqbal
Special Technology
Zones Authority



Monis Rahman
Dukan.pk



Altaf Hashwani
SanaSafinaz



Amaar Naveed Ikhlas
Bank Alfalah Limited



Ariba Shahid
Reuters



Taimoor Abbasi
IMARAT Group



Farhan Hassan
easypaisa



Sohail Khattak
Lyallpur Galleria



M. Usman
Outfitters



Muntaqa Peracha
foodpanda Pakistan



Dr. Prakash Menon
- Executive Mentor
- Black Belt in Retail
- TiE Melbourne



Kassim Shroff
Krave Mart



Saad Niazi
KEENU



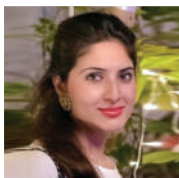
Wille Eerola
- Hon. Consul General of
Pakistan in Finland
- Marketing Man



Obaid Arshad
Ginkgo Retail



Nida Siddiqui
Alkaram Studio



Ayesha Dawood
Dawood Lawrencepur



Jawad Mirza
Call Courier



Shahzad Shahid
TPS Worldwide



Ibrahim Sohail Tabba
LuckyOne Mall



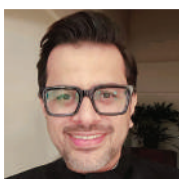
Syed Adnan Ali
PayFast



Syed Fawad Ahmed
Unilever Pakistan



Badar Khushnood
Bramerz / Fishry



Omar Farooq
Hanker Technologies



Naureen Hyat
Zood Pakistan



Moazzam Ali Khan
SnappRetail



Dr. Jawaid A. Ghani
Al Ghazali University



Raza Matin
Chikoo



Mutaheer Khan
Data Darbar

affiliations reflect their positions at the time of our past events.

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Speakers' Testimonials

"Congratulations to the organizers for hosting such a fantastic event! This is a golden opportunity for entrepreneurs, retailers, and manufacturers to focus on the Pakistani market and aim for global expansion. I'm hopeful that Pakistan's pricing and products will soon gain recognition worldwide. Inshallah, we'll soon witness a major retail producer from Pakistan making a mark on the global stage."



Muhammad Sohail Tabba - Lucky Core Industries

"The retail sector's growth is phenomenal, contributing 18% of GDP and employing 16% of the workforce. It's interlinked with various sectors, and we're witnessing a positive transformation with organized retail and online retailing."



Razak Dawood - Federal Commerce Minister

"The summit highlights the importance of the retail sector and the e-commerce opportunities for retailers in Pakistan. With a USD 4 billion e-commerce market and only 1% retail online, the potential for digital transformation is immense."



Aisha Moriani - MoITT Government of Pakistan

"Initiatives like this should be appreciated and continued every year."



Shamooun Sultan - KHAADI

"The conference emphasized the importance of supply chain in retail. It was a valuable networking opportunity. We look forward to more such sessions bringing people together regularly."



Qasim Awan - TCS

"The event covered real industry issues and opportunities. Digitizing Pakistan's economy is crucial for success, and the retail conference addressed this perfectly."



Shahzad Shahid - TPS Worldwide

"The Retail Show brings together diverse professionals to learn and grow in the dynamic retail industry, showcasing impactful growth year after year."



Faisal Nadeem - Dolmen Group

"Can't wait for the next one!"



Farhan Hassan - easypaisa

"The Retail Show was an amazing experience, filled with valuable insights and learning opportunities. From the diverse lineup of speakers to the insightful discussions on retail, creativity, e-commerce, and online payments, it was truly enlightening."



Ali Rez - Impact BBDO (MENAP)

"The Retail Show is a remarkable initiative that gathers all stakeholders under one roof. It's a significant event, offering invaluable networking and interaction opportunities with a diverse range of individuals."



Ali Kirmani - Adlytic AI

"The Retail Show was just marvelous! There were so many new people there, and it was a great chance to meet and network, which is really good for our economy."



Jawad Hassan - PayFast

"Great to see the impressive turnout at the event, with hundreds of merchants, retailers, logistics companies, regulators, and banks all coming together. It was inspiring to witness participants sharing their problem statements and seeking solutions."



Muhammad Yahya Khan - Bank Alfalah

"Learning from retail experts was invaluable; now, it's crucial to apply these insights to our own endeavors."



Jehan Ara - Katalyst

"It was so nice to catch up with friends from the industry, and we're already looking forward to next year, Inshallah."



Kassim Shroff - Krave Mart

"Learning from industry peers about online retail dynamics was fantastic! Excited for the next season."



Muhammad Ammar Hassan - Daraz

"We connected with people from various sectors, seeing some impressive technology applications."



Syed Azfar Hussain - National Incubation Center

"I explored diverse stalls, learning about trends like Omni Channel, customer experience, and supply chain developments. I noticed the growing recognition of startups in traditional industries. Overall, it was a fantastic experience, and I'm glad I was able to be a part of it."



Saif Ali - Golden Sparrow

"Count on us to be there next year too!"



Sarim Nadeem - PixelOne

"I'm committed to attending future events as well."



Shoaib Qureshy - Bulls Eye Communications Group

"The diversity in representation from the retail sector, including e-commerce players, merchants, and financial institutions, was commendable."



Naureen Hyat - Zood

"Being part of a retail innovation panel was a wonderful experience. TerraBiz did a great job organizing the event, and it's lovely to network and learn from industry experts."



Nida Siddiqui - Bonanza Satrangi

"Pakistan has great opportunities in the international market. Pakistani companies should focus on the future and take their products to the world."



Wille Eerola - Marketing Man, Finland

"I'm thrilled by the turnout! Connecting with potential clients was fantastic, and I'm eager to build on this experience."



M. Ahmed Sufi - 3PLNext

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Glimpses from Past 3 FOR Summits



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Past Participating Companies

3PLNext	COUGAR	ISACA	O Consulting	SHISPARE
A. Moosajee Sons	Covalent Pvt Limited	Ismail Farid	Ocean Mall	Shop Smart
A.F.Ferguson & Co	Cresset Technology	Jafferjees	OLX	Shopistan
Aboutime (Brand Merchants)	Cross Stitch	Jin Technologies Private Limited	OmniEngine	ShuttlePro
ACCA	Daraz (Alibaba Group)	JOMO Technologies	Optic World	Sigma Distributors
Adamjee Life Assurance	Dawood Lawrencepur	JULKE	OPTP	Sitara Studios
Adlytic	Dengage	Kaprang Fashions (PVT) Ltd	Orient Textile Mills	SJS International
AK Marketing	Dhanak	Karachi Tax Bar Association	Orientm-Mccann	SPAR Pakistan
Akhuwat	Diamond Supermarket	KEENU	Outfitters Stores	Speed Pvt Ltd.
Al Asar Mall of Mandi Bahaiddin	Dolmen Group	Khaadi	OWARE Technologies	Sputnik Footwear
Al Baraka Apparel - Diners	Dukan.pk	Khan International Brands	P@SHA	Square One Mall
Al Fatah Store	DVAGO	Kharidar	Packages Mall	SSFR Pvt. Ltd.
Al Karam Textile	ECS - Ehsan Chappal Store	Kinecto	Pakistan Advertising Association	Starlet Retail
Al Nasser Pakistan	Edenrobe	Kiryana Services Private Limited	Pakistan Cables Limited	Stile
Al Rahim Textile	Ego	KK Mart Multan	Pakistan Children's Heart Foundation	Strateasy Consulting
Alfaz Enterprises	Ehad Healthcare	KPMG Taseer Hadi & Co.	Pakistan Fintech Network	Stylo Shoes
Algo	Elahi Group of Companies	Lahore Pharma	Pak-Qatar Family Takaful	Sulafah
Algoniv Solutions	Emirates Logistics	LAMA Retail	Panjab Cash & Carry Islamabad	Superior University
Ali & Associates	Engine	Latt Liv Designs	PARA	SuperNova Solutions
Alkaram Studio	Epinovus by Alchemative	Lawrencepur	Passo Prints	Swyft Logistics
Allied Bank Limited	Equator	Liberty Books	Payfast	Sybird (Private) Limited
Altat Cash & Carry Qasur	E-Sparks	Lifestyle Collection	Paymob	Symmetry Group
Amir Adnan	Expanderz	LimeLight	PharmEvo	Systems Limited
Anjarwala Sweets and Bakers	Farmaish	Lucky Landmarks	PIDE	SZABIST Karachi
AppsGenii	Fazal Din's Pharma Plus	LuckyOne Mall	Pie in The Sky	Taar Consulting
Arif Habib Commodities	Fine Fabricators	Lumensoft Technologies	PixelOne	Tapsys
Atrium Mall	Firdous Cloth Mills Pvt Ltd	LUMS	PostEx	TAQ Logistics
Audex Consulting	Firhaj Footwear - Hush Puppies	Lyallpur Galleria Shopping Mall	Premier Group	TCS
Avenew Marketing	First DigitalTakaful Company	M Jafferjees	Prince Shoes	Team A Ventures
Ayyaz Ahmad and Associates	Foodpanda	M&P Express Logistics	Profit Magazine	TechMixers
BaadMay	Footmetrics	M2 Pvt Ltd	Pronto	Tejarat Rabeha
Bachaa Party	FOREVER-21	Mafco	Q-Solutions	Telenor Microfinance Bank
Bake House Rahim Yar Khan	FranklinCovey - Pakistan	Maison Consulting	Rana Trading Co.	Tesoro Ventures
Bank Alfalah	Frontier Foundry Steel	Mall of Mandi Vahauddin	Rasbree	The Bank of Punjab
BATIK	Futafut Services	Mall of Sargodha	Resham Textile Industries	The Crescent Textile Mills
BeautyLuxe	Gatron Novatex	Mall One Wazirabad	Retail Avenue - Dolmen Group	The Vertical
Befiler	Generation	MANTRA	Retail Matrix Consulting	TiE Melbourne
Beyond East	Genesis Holdings	Maria-B Designs	Retailer Pakistani	TPS Worldwide
Bharmal System Designers	Ginkgo	Marketing Association of Pakistan	Retailer University	Traditions by Saleem Fabrics Lahore
BLESSO Cosmetics	Globright	Marketing Man	RetailMedia	Transhold
Blue Ladder	GoPayFast	Martin Dow	Riphah University	Turn Style
BlueEx	Graana	Maulana Tariq Jamil - MTJ	Roll - Unilever	U&I Garments
Bohra Developers	Grand Square Mall	Maxillion Corp	ROLLOVER	Ultra Chemicals
Bonanza Garments	Gul Ahmed	Maypole Pvt. Ltd.	Rollover Kids Company	Ultra Club Fashion
Boulevard Mall	Habib Metropolitan Bank	McMaster	Royal Junior	Unifonic
BPC Banking Technologies	Hafiz Brothers Media Solutions	Meezan Bank Limited	Royal Tag	United Bank Limited
Brand Merchants	Hanker	Mima Group	Ruba Digital	Unity Foods
BTW - By The Way	HBK Arena & Hypermarket Peshawar	Misbah Cosmetics	Sach International - Lawrencepur	Unity Retail
Burque Corporation	Hopscotch	Mjafferjees	Safepay	Universal Network Systems
Business Recorder	House of Charizma	Moellhausen	Salaam Takaful	Uniworth Dress Co.
Cakes & Bakes	HUB (Urban Brands)	MONARK	Salim Habib University	Unze
Call Courier	Hush Puppies & CAT Footwear	MOTIFZ	Sana Safinaz	URBANSOLE
Cambridge Garments	Hypermall	Mr. Mart Gujrat	Sanaulla Corporation	Utility Stores Corporation of Pakistan
Care Pharma	IBL Group	Naheed Super Market	Sapphire Retail	Vizpro
CFA Society Pakistan	ICAP	NAUROZ	Saya Retail	Waada Digital
Charcoal	Image Pakistan	NBP Funds	Sefam	Wah Brands
Chase Value / Chase Up	Imarat Group	NCCPL	Servaid	Walkeaze
Clive Shoes	INFUSE LEASING	NDURE	Service Sales Corporation	WQ Print Studio
CMC M Tech	Insignia	Neem Pro	Sethi Life Style Gujrat	Xtak
Coeus Solutions	Inspurate Business Services	Nestosh	SEWERA	Zara Shahjehan
CommsPk	Integration Xperts	NIFT	Shabbir Textilemills - Dynasty	Zeitgeist
Computing Solutions	Interconnection Trading & Sourcing	Nishat Linen	Shafi Apparels	Zellbury
Confiz	International Industries Limited	NovaCare	Shahzeb Saeed Menswear	ZeroSlip
Contegris	IoBM	Novatex	Shapers	Zip24
Cotton & Silk	IPO-Pakistan	Ntyce	Shield Corporation Limited	Zuria Dor

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REGISTRATION DETAILS

Thu, Oct. 17, 2024 9:00 am - 5:00 pm

PKR 10,000/-

10% Discount on 2+ Participants from the same organisation

~~PKR 10,000/-~~ **PKR 5,000/-**

Per Participant

50% Discount for CAP Members

(The fee includes lunch, refreshments, exhibition, and business networking)

(*Discounts are mutually exclusive)

Last date to avail the discounts: **Monday, October 7, 2024**

Your seat is confirmed via email after receipt of payment. If you are unable to attend and cancel 5 days prior to the event date, a replacement delegate will be welcomed in your place. Cancellations/substitutions must be sent by email to or@terrabilgroup.com. If you fail to attend the event or no-show, the amount will be 100% payable or not refunded. Due to unforeseen circumstances, if the event is cancelled, organizers will refund money in your bank account within 30 days of cancellation. We reserve the right to alter the programme topics, and order of sessions.

For registration(s), send us the
Name, Designation, Organization, Mobile, E-Mail and Postal Address to

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