6TH PAKISTAN FUTURE OF RETAIL SUMMIT & EXPO | FOR2026

RETAIL, REBUILT

Growth. Customer. Technology. Execution.

TUESDAY, 17 NOVEMBER 2026 • PEARL CONTINENTAL HOTEL, LAHORE

8:15–9:15 AM | REGISTRATION, WELCOME TEA & NETWORKING

SESSION I | 9:15–11:00 AM

RETAIL'S ECONOMIC OPPORTUNITY

9:15 Opening & Welcome Remarks
Hamza Hashmi – CEO, TerraBiz | Tariq Mehboob Rana – Patron-in-Chief, CAP

9:30 State of Pakistan Retail 2026
Asfandyar Farrukh – Co-Founder & Immediate Past Chairman, CAP

9:45 ABHI Keynote: Finance That Works for Retail
Empowering People and Businesses | Kabeer Naqvi – Entrepreneur-in-Residence, ABHI Microfinance Bank

10:00 IMARAT Keynote: Beyond Square Feet
Building Retail Destinations That Drive Growth | Shafiq Akbar – Chairman & CEO, IMARAT Group

10:15 Tourism & Retail Keynote
Tourism Promotion in Pakistan: The Role of Retail and Commercial Destinations | Sardar Yasir Ilyas Khan – PM's Coordinator on Tourism

10:25 Chief Guest Address
Retail, Investment & Punjab's Economic Development | Marriyum Aurangzeb – Senior Minister, Punjab

10:35 CAP Impact Awards 2026
Honouring pioneers in retail destinations, logistics and e-commerce

11:00–11:30 AM | TEA BREAK & EXPO INAUGURATION

SESSION II | 11:30 AM–1:40 PM

INDUSTRY GROWTH – BUILDING & CONNECTING RETAIL

11:30 Commerce, Investment & the Next Phase of Retail Growth
Rana Ihsaan Afzal Khan – PM's Coordinator on Commerce

11:40 PANEL 1: Building the Next Era of Retail in Pakistan
Investment, infrastructure, manufacturing–retail collaboration and branded exports | Moderator: Ali Khizar – BR Research

12:15 Investing in Pakistan's Retail Economy
Opportunities, Capital & Government Initiatives | Khurram Schehzad – Adviser to Federal Finance Minister

12:30 From Manufacturing Strength to Global Consumer Brands
Dr Gohar Ejaz – Former Federal Minister; Patron-in-Chief, APTMA

12:40 Lahore as a Retail & Commerce Hub
Ali Hussam Asghar – President, LCCI

12:50 PANEL 2: The Connected Retail Business
Integrating channels, technology, payments, consumer finance and SME supply-chain financing | Moderator: Babar Nizami – Profit Magazine

1:25 LAAM Keynote: From Pakistan to the World
Scaling Brands Through Technology & E-commerce | Arif Iqbal – Co-founder & CEO, LAAM

1:40–2:40 PM | LUNCH, PRAYER & RETAIL INNOVATION EXPO

SESSION III | 2:40–5:20 PM

POLICY, INNOVATION & DIGITAL COMMERCE

2:40 Yango Fintech Keynote: From Global Markets to Pakistani Brands
Insights & Opportunities | Mike Ivanov – Chief Commercial Officer, Yango Fintech

2:50 AI in Retail: From Hype to Practical Impact
Fahad Jilanee

3:05 Daraz Keynote: Winning the Digital Customer
Insights from Pakistan's E-commerce Marketplace & Reimagining E-commerce Logistics | Ahmed Tanveer – Group CLO & COO, Daraz Group

3:20 Ipsos Study: Impact of Early-Closing Regulations
Findings from CAP's research on Pakistan's retail sector

3:35 PANEL 3: Retail Regulatory – Promoting Ease of Doing Business
Government–industry dialogue on compliance, enforcement, formalisation and reform | Moderator: Amna Tahir – FOR2026 MC

4:20 AI, Innovation & the Future of Commerce
Ali Mustafa Dar – Adviser to CM Punjab on AI & Special Initiatives

4:30 Google Keynote: Helping Retailers Thrive
Maria Hashmi – Senior Account Manager, Google Pakistan

4:50 CONFERENCE CLOSING ADDRESS
Enabling Business Growth: Punjab's Partnership with the Retail Sector | Zaki Aijaz – Regional Chairman (Punjab), FPCCI

5:00 Vote of Thanks
Khalid Pervez – Vice Chairman, CAP

5:05 Group Photographs & Formal Conference Close

RETAIL INNOVATION EXPO OPEN THROUGHOUT THE DAY • Organised by Chainstore Association of Pakistan (CAP) & TerraBiz