

PARTNERSHIP OPPORTUNITIES

The sponsorship available at FOR2022 Lahore will increase your company and brand exposure in front of an important audience attending the event from across Pakistan. Whether you want to increase the visibility of your brand, launch new projects, products or services, generate sales leads and be connected with retail professionals and key decision makers. Demonstrate your industry leadership by becoming one of the FOR2022 Lahore sponsors.

PARTNERSHIP BENEFITS	Title	Platinum (4 Slots)	Gold	Silver	Bronze	Lunch (1 Slot)	VIP Dinner (1 Slot)
	Z	3,500,000	2,000,000	1,000,000	500,000	2,500,000	2,500,000
Exhibition Booth							
1 Stand Space (2 x 2 meters)	6 booths (Front)	4 booths (Front)	4 booths (Back)	2 booths	1 booth	4 booths	4 booths
Content and thought leadership benefits							
Take a solo speaking slot to demonstrate your thinking or join a debate with some of the industry's biggest players							
Speaking slot for a keynote in Inaugural session	✓	X	X	X	X	X	X
Speaking slot for a keynote/presentation	W	✓	X	X	X	X	X
Speaking slot as a panelist	X	X	✓	X	X	X	X
5 minutes speaking slot at the VIP Dinner	✓	X	X	X	X	X	✓
Branding and Profiling Benefits							
Brand Positioning							
Logo on event signage (digital and onsite)	✓ presented by	✓ in association with	✓	✓	✓	✓	✓
Category Exclusivity (in the given category)	✓	✓	X	X	X	✓	✓
Ad – Profit Business Magazine (Special FOR2022 Lahore Edition)	V Double Page Spread	Single Page	Half Page	Quarter Page	X	Half Page	Half Page
Featured Sponsor							
Welcome email to our database	✓	✓	✓	X	X	✓	✓
Social Media Announcement post	✓	✓	✓	✓	✓	✓	✓
Company Logo on FOR2022 Lahore Website with link to sponsor's company website	✓	✓	✓	✓	✓	✓	✓
Website Banner	6 months	N/A	N/A	N/A	N/A	N/A	N/A
Video Commercial							
A one-minute sponsor's video to be played during break between sessions. It will be promoted on our social media as well.	A	✓	✓	X	X	✓	✓
Verbal acknowledgement	✓	✓	✓	✓	✓	✓	✓
Promotional Material							
Corporate inserts in conference delegates' bags	✓	✓	✓	✓	✓	✓	✓
Networking Benefits							
Full networking access	T	✓	✓	✓	✓	✓	✓
Complimentary 'Conference' passes	15	10	7	4	2	7	7
Complimentary 'VIP Dinner'	10	7	4	2	1	4	4

Size and the prominence of your logo will proportionate as per the package you choose

EXHIBITION BOOTH

(Size: 2 m x 2 m)

Booth Investment
PKR 200,000/- +GST



Important Note:

- All above amounts are in PKR and exclusive of taxes
- Payment Terms: Full payment is due before the event
- Please make the cheque in favor of "Chainstore Association of Pakistan"
- VIP Dinner is by invitation only
- The agenda is at the discretion of the organizers. Speaking slot is subject to relevance & consent of the organizing committee
- Customized sponsorship packages can be tailored to align with your marketing objectives and strategies
- All Sponsors receive high visibility branding both before and during the FOR2022 Lahore including print, digital, and branding throughout the event on site signage and logo